



SIMON VARLEY

Director of Digital Forensics

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The Private Eye

Simon Varley, the Director of Digital Forensics at Purpose Legal, has a distinguished career in digital forensics and data management. His role involves sophisticated remote and in-person data collections, deep investigations into intellectual property theft and work misconduct, and the development of lab standards and methodologies. Previously, as a Senior Digital Forensic Examiner at Disco and Digital Evidence Ventures, Simon excelled in corporate data collections, IP theft investigations, and furthered his expertise through presentations and expert panels. His tenure at Calforensics saw him providing expert digital consulting in numerous civil and criminal cases, alongside delivering expert testimony. Earlier, at Translatus Inc., he managed data for major global organizations, and at TOVEK spol., he collaborated with intelligence agencies, expanding product sales across Europe. Simon's earlier role as a Safety & Security Analyst at EDS/Ministry of Defence involved hazard analysis and security assessments, contributing significantly to his comprehensive skillset in digital forensics and data security.

EDUCATION

- University of Central Lancashire, UK, 1998. Bachelor of Science-Honors, Electronics
- Thesis:** A Study in Forward- Backward Artificial Neural Networks.

TRAINING & CERTIFICATIONS

- CompTIA A+
- Access Data Certified Examiner (ACE)
- Cellebrite Advanced Smartphone Analysis (CASA)
- Cellebrite Certified Logical Operator (CCLO)
- Cellebrite Certified Physical Analyst (CCPA)
- Cellebrite Mobile Forensics Fundamentals (CMFF)
- Licensed Private Investigator: #119989601



PRESENTATIONS & PUBLICATIONS

- **BYOD [Bring Your Own Device]** - Master's Conference Chicago – Moderator of Expert Panel, 2023
- **Social Media in Your Practice - Ethical Do's and Don'ts - CLE Webinar** - Miami-Dade Bar Expert Panel, 2023
- **Wearable Technology in eDiscovery** - Miami Law Con Expert Panel, 2022
- **Computer Forensics and e-Discovery** - U.S. Department of Justice, Office of the U.S. Trustee 2016
- **Don't Forget the Cellphones: The Importance of Mobile Device Data** - Society of Corporate Compliance and Ethics (SCCE) Webinar, 2017
- **Digital Forensics – Ethical Implications of Electronic Data in Criminal Cases** - San Diego County Office of the Public Defender, San Diego, CA May 2018
- **Cellphone Forensics: Applications in Discovery and Investigations** - Los Angeles County Public Defender's office, Los Angeles, CA March 2018
- **Cellphone Forensics: Applications in Discovery and Investigations** - Santa Clara County Trial Lawyers Assoc. (SCCTLA) San Jose, CA March 2018
- **Digital Evidence: Cellphones What Can They Tell Us?** - California Alliance of Paralegal Associations – RECAP Newsletter Q1 2019

DEPOSITIONS

- **ADIMAB, LLC v. LINKEDUP BIOSCIENCE, INC., TIANI BIOTHERAPEUTICS, INC., SUZHOU TIANI BIOTHERAPEUTICS CO., LTD., TAO WANG, GEQIANG LI, and STEPHEN GILLIES. November 9, 2023**
Review of Rebuttal Expert Report

COURT APPEARANCES & TESTIMONY

- **Coker v. Lewis. September 12, 2019.**
Sacramento County Superior Court
Expert testimony as cellphone forensics expert regarding volatility of cellphone data and behavior of cellphone time synching.
- **The Matter of CHP Office Quintero. June 27, 2019.**
California State Personnel Board
Expert testimony at hearing as cellphone forensic expert regarding the faking of iMessage chat communications.
- **Ramos, Henry v. Harris, Adeline Rose et al. May 16, 2019.**
Nevada County Superior Court
Expert testimony at trial as cellphone forensic expert regarding iMessage validation and techniques of cellphone collection and data verification.
- **People of the State of California vs. DELUNA-MARTINEZ, DANIEL. August 13, 2015**
Butte County Superior Court
Expert testimony at hearing as computer forensic expert regarding forensic procedure and process of data discovery.
- **People of the State of California vs. LEACH, RICKY LEE. February 1, 2016**
Butte County Superior Court
Assistance with cross examination at hearing (Romero Motion) as computer forensics expert regarding prohibited image submission
- **People of the State of California vs. LAWRENCE CALDWELL II. August 1, 2016**
Sacramento Superior Court
Expert testimony at trial as computer forensics expert regarding history of an SD card.
- **Commission on Teacher Credentialing – DOTSON, RONALD DALE October 30**
Office of Administrative Hearings.
Expert testimony as computer forensic expert regarding inappropriate workplace activity.





STEVE DAVIS

VP, Forensics and Digital Investigations

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STEVE DAVIS – THE PROFESSOR

For the past 30+ years, Steve Davis has performed and supervised hundreds of investigations on behalf of governmental agencies, corporations and law firms involving civil and criminal matters. Steve is a Licensed Private Investigator in the State of Texas and the Private Security Company Manager for Purpose Legal. He has testified on behalf of his clients on over 50 occasions relating to investigative findings on both causation and damages.

Steve's catchphrase is "it depends". "It depends" is a phrase associated with lack of knowledge. But the truth is, with forensics and collections, the methodology truly does depend on where your data lives, what you are trying to find, what platform or app you are using, along with a litany of other factors. Steve knows the questions to ask to find what your case depends on.

Steve loves to teach and speak on forensics and is a frequent presenter of CLEs as well as a featured speaker at national eDiscovery conferences.

EDUCATION & LICENSES

- STATE OF TEXAS, Licensed Private Investigator
- STATE OF TEXAS, Licensed Private Security Company Manager
- Illinois State University - Bachelor of Science in Marketing/Management with honors
- University of Illinois - Master of Business Administration with honors

EXPERT TESTIMONY EXPERIENCE

Mr. Davis has been recognized as an expert relating to both liability and damage issues surrounding civil and criminal investigations, forensic analyses, commercial disputes, banking closures and securities fraud in federal, state and bankruptcy courts. He has testified more than sixty times in trials, hearings, depositions and by way of affidavit and declaration.

RELEVANT WORK EXPERIENCE

Digital Discovery/Purpose Legal Solutions, Dallas, Texas [2008 - Present]

Private Security Company Manager & Licensed Private Investigator

- In charge of managing our forensics practice area including consulting on specific matters with clients, serving as a liaison with our lab and developing training & education materials for clients and channel partners.

Discovery Resources, Dallas, Texas [1991-2008]

Owner of Litigation Support Firm

- Owned company involved in providing litigation support services including imaging, coding, and eDiscovery services to law firms throughout the US. Also conducted numerous civil and criminal investigations on behalf of clients and governmental agencies.

Discovery Solutions, Dallas, Texas [1985-1991]

Partner - Forensics

- Partner in charge of federal government investigations involving the Resolution Trust Corporation. Provided testimony in a series of jurisdictions relating to fraud, liability, and damages on commercial disputes.



RECENT BLOGS AND PRESENTATIONS

- Blog - Protecting Privacy in Mobile Data Collection: The Importance of Targeting)
- (Blog - Covert Collections: A Discreet Approach to Mobile Device Data Collection)
- Chronicles of Digital Evidence: Unearthing the Past, Present, and Future of Forensic Collections
- Waze to Collect Mobile Data
- Mastering Efficient Internal Investigations: Best Practices
- Redefining Digital Investigations: A Collaborative Approach to Mobile Device Forensics
- Deep Dive into Digital Investigations: Insights and Tales from the Trenches

